

RUTH WRITES

LIVERPOOL LIFESTYLE, BEAUTY & FOOD
BLOG

www.ruth-writes.co.uk

Ruth Writes is a Liverpool-based blog, that began back in May 2010, following graduating with a Journalism degree. The blog covers beauty, skincare, travel and food. Ruth Writes is an all-round, micro-influencer lifestyle blog documenting growth as I progress from my early twenties, into my 30's.

DA - 24 (Feb 2018)

ruthwritesblogger@gmail.com



BRANDS

Over the past eight years, Ruth Writes has collaborated with a variety of food, travel and beauty brands including;



ENGAGEMENT

Google Analytics Stats

Monthly Visitors - 1500 unique visitors

Average time on page - 8 minutes

Instagram referral traffic - 400 per month

Instagram impressions - 2700

COVERAGE COSTS

Blog Posts and Social Posts Costs

- Non-dedicated brand post with specified link and anchor text £70
- Dedicated brand post with specified link and anchor text - £100
- Social media coverage - Brand dedicated Tweet or Instagram post with #ad #spon - £10

SOCIAL STATS

All blog posts are promoted and tagged across both Twitter & Instagram - my two most engaging social platforms.

Twitter - @ruthwritesPR 1280 followers

Instagram - @ruthwrites_ 700 followers